

Digital Twin.

What is it?

3D Digital Twin embedded in the hotel's website with pricing display per room type and redirect to your booking process.

Turn website visits into more profitable bookings.

+10% **+30%** **+10%**

Time on page Superior categories Conversion rate on visits

Hotelverse.

Turn your website visits into more profitable bookings.

An immersive experience.

Benefits for the hotel.

Communicate your hotel's value proposal in a better way through the digital twin and increase your bookings.

- Communicate your hotel information on the 3D digital twin displaying the restaurants, swimming pools, beach, sustainability, surroundings,...
- Exploit your multimedia content (photos, videos, virtual tours), showing them on the digital twin.
- Take advantage of your website traffic and transform content requests in bookings with a redirect to your booking engine.
- Upgrade your website with an augmented client experience.

Benefits for the client.

Understands the hotel and the value proposal of each of the room types by seeing their location.

- Understands much better the hotel in less time, in an Amazon and Google Maps similar experience.
- Sees the location of the room types on the digital twin (which building, close to which facilities,...)
- Is able to find room types by it's attributes.

Benefits for partners.

Become more relevant for the hotel with the Hotelverse integration.

Booking Engine. Moves the booking engine to the hotel's website with increased power.

- More qualified traffic to the booking engine.
- Improves the sale of superior rooms.

CMS. Increases time on page and user engagement with a new premium functionality integrated with the booking engine.

Start with the Digital Twin



3D Digital twin

Turn your website visits into more profitable bookings with an Amazon-style experience.

Technology Requirements.
No integration needed.

Technical scope.

- Hotel website deployment through **iframe - snippet**.
- Optional - Deployment in booking process through **iframe - snippet**.
- Prices obtained through hotel's **Booking Engine API**.
- Redirect to hotel's current booking process by using a **deep link**.

Onboarding.

- **Key on hand** content in 6 weeks.
- Hotel configuration 3 hours..

At the hotel.

Does not require hotel operational involvement.

Plug & play and fast onboarding