

# Book your room.

## What is it?

Includes all of the functionalities of the Digital Twin.

In your booking engine, the client has the option to choose the room number for their stay. They can fly over the hotel, search by attributes and see the exact views from each room's balcony.

Increase your conversion with a new value proposal.

**+30%** Conversion ratio. **+30%** Superior categories. **+92%** Client satisfaction.

## Hotelverse.

Increase your conversion with a new value proposal, irreplicable by OTAs.

## An irreplicable proposal

### Benefits for hotels.

Without the need of more traffic, increase your website conversion ratio with a unique client experience, irreplicable by OTAs.

- OTA traffic disintermediation by offering the possibility of booking by attributes, location and views from the balcony.
- Increase sales of superior room types by showing the value proposal more clearly.
- Improve client engagement by offering a highly added-value service.

### Benefits for clients.

Uncertainty disappears, stay personalization and room assignment guarantee.

- Uncertainty of room location inside the resort disappears (close to the swimming pool, or the buffet, or the miniclub,...).
- Knowledge of the views that they will have and room assignment guarantee.
- Hyper personalization by attributes (bed type, living room, room size, noise level, sunlight,...).

### Benefits for partners.

Become more relevant for the hotel with the Hotelverse integration.

#### Booking Engine.

- Improve your incomes by improving the conversion ratio.
- Improve competitiveness vs other booking engines that are not integrated.

#### PMS. Add value at moment of sale.

**CMS.** New premium functionality, integrated with the PMS and the booking engine.

## Our Top Solution



## Book your room

Increase conversion ration with a booking experience, irreplicable by OTAs.

## Plug & play and fast onboarding.

## Technology Requirements.

A call to the Booking Engine and PMS

## Technical scope.

- Request to **booking engine API** to retrieve prices per room type.
- Request to **PMS API** to obtain availability by room number..
- **Event management** between the iframe and the booking engine.
- Include the selected room number field in the booking engine **confirmation voucher**.

## Onboarding.

- Set up with the hotel 2 hours.
- Front desk training 2 hours.

## How does it work?

- The hotel receives the room number request and confirms it to the client.
- The hotel assigns the booking in advance.
- The hotel can change the room.
- The hotel can configure additional restrictions such as service release, blocking room numbers,...