

Hotelverse.

COOKIES POLICY

1.- Ownership of the website

Owner: HOTELVERSE TECHNOLOGIES, S.L.

Address: 07009 Palma (Majorca), Carrer Cirugians i Barbers, number 25, Building A, Floor 1.

Contact: hello@hotelverse.tech

Activity: Hospitality technology

2.- Information and terminology

Our website (hereinafter “Website”) uses a technology called “cookies” in order to collect information about the use of the Website, in accordance with the provisions of article 22 of the LSSICE.

Cookies are small files that web pages, online stores, intranets, online platforms or similar, store in the browser of the user who visits them and that allow information already stored to be retrieved and provide innumerable advantages to web browsing in the provision of interactive services, as well as, providing relevant information to the owner of the Web.

3.- Typological classification of cookies

The following classification of possible types of Cookies, which are offered as a guide being the most common, help to better understand the functions they perform:

3.1.- Types of cookies according to the entity that manages them

Depending on who the entity is that manages the computer or domain from which the cookies are sent and processes the data obtained, we can distinguish:

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a) Own cookies:

They are those that are sent to the user's terminal equipment from a computer or domain managed by the publisher himself and from which the service requested by the user is provided.

b) Third party cookies:

They are those that are sent to the user's terminal equipment from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through cookies.

In the event that cookies are served from a computer or domain managed by the editor himself, but the information collected through them is managed by a third party, they cannot be considered as own cookies if the third party uses them for their own purposes. (For example; the improvement of the services it provides or the provision of advertising services in favor of other entities).

3.2.- Types of cookies according to their purpose

There are many purposes for the use of cookies. Depending on the purpose for which the data obtained through cookies are processed, some of the purposes may be:

a) Technical cookies:

They are those that allow the user to navigate through a web page, platform or application and the use of the different options or services that exist in it, including those that the editor uses to allow the management and operation of the web page and enable its functions and services, such as, for example, controlling traffic and data communication, identifying the session, accessing restricted access parts, remembering the elements that make up an order, carrying out the purchase process of an order, managing payment, control fraud linked to the security of the service, apply for registration or participation in an event, count visits for billing purposes of software licenses with which the service works (website, platform or application), use elements security while browsing, store content for video or sound broadcasting, enable dynamic content (for

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example, loading animation of a text or image) or share content through social networks.

Also belonging to this category, due to their technical nature, are those cookies that allow the management, in the most efficient way possible, of the advertising spaces that, as one more element of design or “layout” of the service offered to the user, the publisher has included in a web page, application or platform based on criteria such as edited content, without collecting information from users for different purposes, such as personalizing that advertising content or other content.

Technical cookies will be exempt from compliance with the obligations established in article 22.2 of the LSSI when they allow the service requested by the user to be provided, as is the case with the cookies listed in the preceding paragraphs. However, if these cookies are also used for non-exempt purposes (for example, for behavioral advertising purposes), they will be subject to these obligations.

b) Preference or personalized cookies:

They are those that allow remembering information so that the user accesses the service with certain characteristics that can differentiate their experience from that of other users, such as, for example, the language, the number of results to display when the user performs a search, the appearance or content of the service depending on the type of browser through which the user accesses the service or the region from which the user accesses the service, etc.

If it is the user himself who chooses these characteristics (for example, if he selects the language of a website by clicking on the icon of the flag of the corresponding country), cookies will be exempt from the obligations of article 22.2 of the LSSI because they are considered a service expressly requested by the user, and this as long as the cookies are exclusively for the purpose selected.

c) Analysis or measurement cookies:

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They are those that allow the person responsible for them to monitor and analyze the behavior of the users of the websites to which they are linked, including the quantification of the impacts of the advertisements. The information collected through this type of cookie is used to measure the activity of the websites, application, or platform, in order to introduce improvements based on the analysis of the usage data made by the users of the service.

Regarding the treatment of data collected through analysis cookies, the WG29 stated that, although they are not exempt from the duty to obtain informed consent for their use, it is unlikely that they represent a risk to the privacy of users. provided that they are first-party cookies, that process aggregate data for strictly statistical purposes, that information is provided on their use and the possibility for users to express their refusal about their use is included.

d) Behavioral advertising cookies:

They are those that store information on the behavior of users obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it.

3.3.- Types of cookies according to the period of time they remain activated

According to the period of time that they remain activated in the terminal equipment, we can distinguish:

a) Session cookies:

They are those designed to collect and store data while the user accesses a web page. They are usually used to store information that is only interesting to keep for the provision of the service requested by the user on a single occasion (for example, a list of products purchased) and they disappear when the session ends.

b) Persistent Cookies:

They are those in which the data is still stored in the terminal and can be

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accessed and processed during a period defined by the person responsible for the cookie, and which can range from a few minutes to several years.

4.- Acceptance of the cookies policy

HOTELVERSE TECHNOLOGIES, S.L., shows the User information about the use of Cookies on the Website through an emerging message in which the User can perform the following actions, which will be stored in the browser as long as the User does not delete the history and stored Cookies:

1. Accept all Cookies, so the User will be consenting to the use of the cookies set forth in this Cookies Policy, for the periods indicated and under the established conditions.
2. Reject all Cookies, except those technical Cookies that are essential for the proper functioning of the Website.
3. Modify the configuration of the use of Cookies where the User can make a selective acceptance or rejection of each Cookie and/or by type
4. Accept all services offered by third parties, for which the User accepts that the Website makes use of services offered by third parties, taking into account that they collect, and process data collected during navigation in accordance with their own Cookie Policies.
5. Reject all services offered by third parties, which will mean that the user will not be able to use the services offered by third parties on the website (Facebook, YouTube, WhatsApp, Instagram, etc.)
6. Modify the configuration of the use of services offered by third parties, where the User may make a selective acceptance or rejection of each service.
7. Access the complete Cookies Policy of the Website, where all aspects of the use of Cookies are detailed.

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Regardless of the foregoing, the User can always access the full text of the Cookies Policy and the configuration functionality of use in the footer of the Website.

5.- Modification and blocking of cookies

The User may configure the use of Cookies at their own discretion through the Cookie configuration option offered at the bottom of the Website.

Regardless of the foregoing, you can restrict, block and/or delete Cookies from any other web page, using the configuration of your own browser, considering that, in each browser, the Cookie and History configuration operation is different.

Below, we provide you with links where you can find out how to configure the use of cookies in the most popular browsers:

Google chrome:

<https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DDesktop>

Mozilla firefox:

<https://support.mozilla.org/es/kb/habilitar-y-deshabilitar-cookies-sitios-web-rastrear-preferencias>

Microsoft edge:

<https://support.microsoft.com/en-gb/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d>

Safari:

<https://support.apple.com/en-gb/guide/safari/sfri11471/mac>

In addition, you can also manage the cookie store in your browser through

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tools such as the following:

Ghostery:
www.ghostery.com/

Your online choices:
www.youronlinechoices.com/es/

6.- Changes in the cookies policy

We may update the Cookies Policy of our Website. Therefore, the User of the Website is recommended to review this policy each time they access our website in order to be properly informed about how and why we use cookies.

7.- Detail of the cookies used

The Cookies used on this website are detailed below, providing the following information:

Cookie Name: Identification of the Cookie used

Purpose: Purpose of the Cookie and intended uses

Data collected: Information that monitors, collects and/or stores

Temporality: It will be indicated if it is session (disappear at the end of the session), or persistent (in which case the duration of the Cookie will be indicated)

Ownership: It will be indicated if the information collected by the Cookie will be used by the owner of the website and/or by third parties. In case of third parties, identification data will be provided.

Cookie name: `_fbp`

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Purpose: This cookie is set by Facebook to display ads when you are on Facebook or a digital platform powered by Facebook advertising, after visiting the website.

Information collected:

Term: 3 months

Ownership: Facebook

Other information of interest: Functional cookie, advertising purpose

Cookie name: fr

Purpose: This cookie is set by Facebook to show relevant ads to users by tracking user behavior on the web, on sites that have a Facebook pixel, or Facebook social plug-in.

Information collected:

Temporality: 3 months.

Ownership: Facebook.

Other data of interest: Functional cookie, advertising purposes.

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